

吉利泛車控股有限公司

GEELYAUTOMOBILE HOLDINGS LIMITED

Corporate Presentation

April 2018

www.geelyauto.com.hk

Sales Performance

Jan. - Mar. 2018

Overall: 386,296 units, +39% YoY

Domestic: 383,131 units +38% **YoY**

Exports: 3,165 units 194% YoY

A-segment Sedans (New Emgrand+Vision+Emgrand GS/GL)

195,688 units +10% YoY



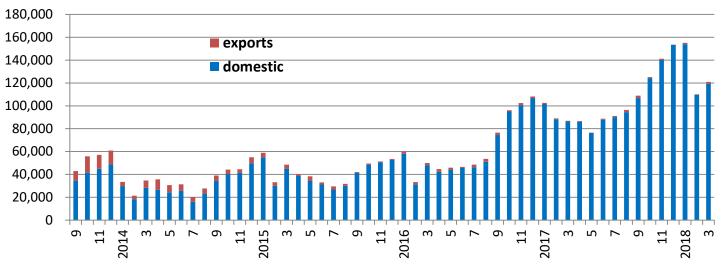
SUVs (Vision SUV+Boyue+X1+X3+S1)

163,103 units +80% YoY

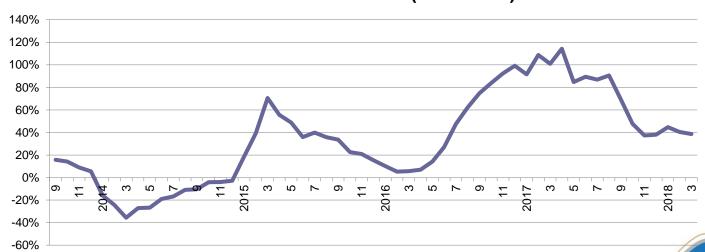


Sales Performance

Monthly Sales Volume

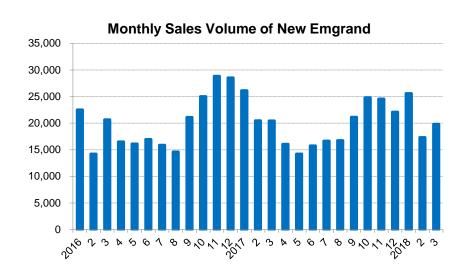


Domestic Sales Volume (3MMA+/-%)

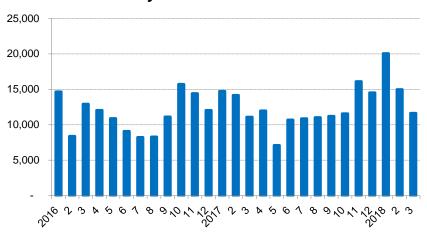


Key Model – New Emgrand & Vision





Monthly Sales Volume of Vision

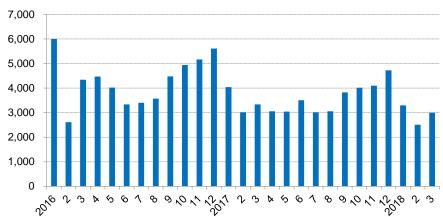




Key Model – Borui



Monthly Sales Volume of Borui



Engine: 1.8T, 2.4L

Transmissions: 6AT

Dimension: 4956/1861/1513

Wheelbase: 2850

Power: 135Kw (1.8T) **Max. Torque:** 300/1750-4000

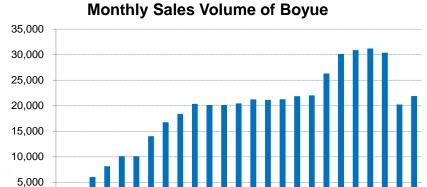
N.m/rpm(1.8T)

MSRP: RMB119,800-179,800



Key Model – Boyue





Engine: 1.8T, 2.0L **Transmissions**: 6MT, 6AT

Dimension: 4519/1831/1694

Wheelbase: 2670

Power: 135Kw (1.8T) **Max. Torque:** 285/1500-4000

N.m/rpm(1.8T)

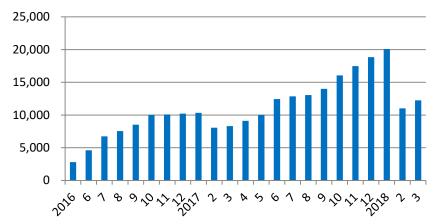
MSRP: RMB98,800-159,800



Key Model – Emgrand GS



Monthly Sales Volume of Emgrand GS



Engine: 1.3T, 1.8L **Transmissions**: 6DCT, 6MT

Dimension: 4440/1833/1560

Wheelbase: 2700

 Power:
 95kw/5500rpm (1.3T)

 Max. Torque:
 185/1750-4500N.m/rpm

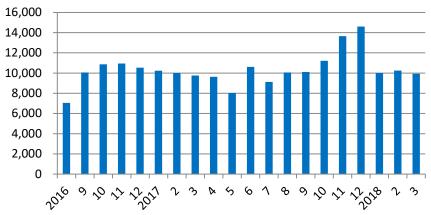
 MSRP:
 RMB77,800-108,800



Key Model – Vision SUV



Monthly Sales Volume of Vision SUV



Engine: 1.3T, 1.8L **Transmissions**: 8CVT, 5MT

Dimension: 4500/1834/1707

Wheelbase: 2661

 Power:
 98kw/5500rpm (1.3T)

 Max. Torque:
 185/2000-4500N.m/rpm

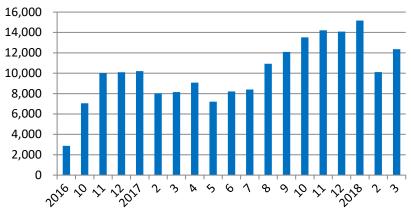
 MSRP:
 RMB74,900-101,900



Key Model – Emgrand GL



Monthly Sales Volume of Emgrand GL



Engine: 1.3T, 1.8L **Transmissions**: 6DCT, 6MT

Dimension: 4825/1802/1478

Wheelbase: 2700

 Power:
 95kw/5500rpm (1.3T)

 Max. Torque:
 185/1750-4500N.m/rpm

 MSRP:
 RMB78,800-115,800



New Energy Strategy



Energy Efficiency < 5.0L/100Km by 2020



Affordable PHEVs at Prices of Traditional Cars



New Energy Vehicles = 90% of Total Sales (PHEV/HEV:65% EV:35%)



Successful Development of Hydrogen/Metal Fuel Battery Vehicles



Leading New Energy, Smart Car and Light Weight Technologies

Emgrand EV450

Power/Torque: 120kw/250Nm

• **Top Speed**: 140km/h

Acceleration: 9.3s (0-100km/h)

• Range: 450km @ 60km/h

• Range: 400km (NEDC)

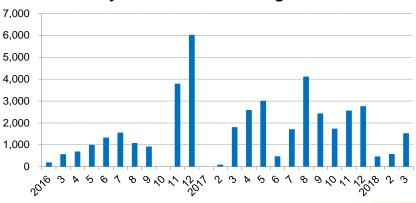
• Battery Capacity: 52kWh (NCM)

• Two Charging Ports: Slow (9 hrs) /

Fast (30 mins)



Monthly Sales Volume of Emgrand EV



New Products

- 2018 sales volume target at 1,580,000 units (+27% over 2017)
- 2 SUVs, 2 Sedan, 2 EV, 1 MPV
- Lynk & Co 02 and 03
- Upgraded versions of existing major models
- New HEV, PHEV models





Lynk & Co

- Global brand, Global manufacturing, European design & technologies, Innovative business model
- JV with 5:3:2 share holding structure of the listed group, Volvo Car and the parent group
- Supplement current market coverage by Geely (mass) and Volvo brands (premium), targeting at global high-end market segment
- Supported by new vehicle models developed from CMA
- 2018 over 200 stores in China
- 1Q 2019 in Europe, followed by USA;
 10 new models by 2020





Lynk & Co

- Lynk & Co 01 launched in Nov 2017 and recorded 8500 sales volume in Mar 2018
- Lynk & Co 02 first show in Amsterdam in Mar 2018; and Geely European strategy was announced at the same time
- Lynk & Co 03 to be launched in 3Q 2018





Auto Finance Joint Venture



- Located in Shanghai
- Registered capital increased to RMB 2B
- Commenced operation in September 2015
- Wholesales financing solutions to dealers
- Retail financing solutions to end-customers
- Focusing on Tier-1 & -2 cities initially
- Supporting both Geely and Volvo Car brands
- Progressively covering the whole China market
- 2017 net profit RMB48m

Geely iNTEC Structure

iN - Intelligent+Integration+IN Trend
TEC - Technologhy

G-POWER	G-SAFETY	G-PILOT	G-NETLINK	G-BLUE
High Efficient Powertrain Technology	Humanism Safety Design	Intellectual Driving Technolgoy	Intellectual Mobility System	Healthy Ecological Techonolgy
 Powertrain system with Intellectual central Control 	 Safety recognition circle Four-dimensional passengers 	 Intellectual driving central controlling system 	 Intelligence- entertainme nt integrated digital tube 	 Ecological driving tube Interactive health sensation system Blue "heart"

protection

system

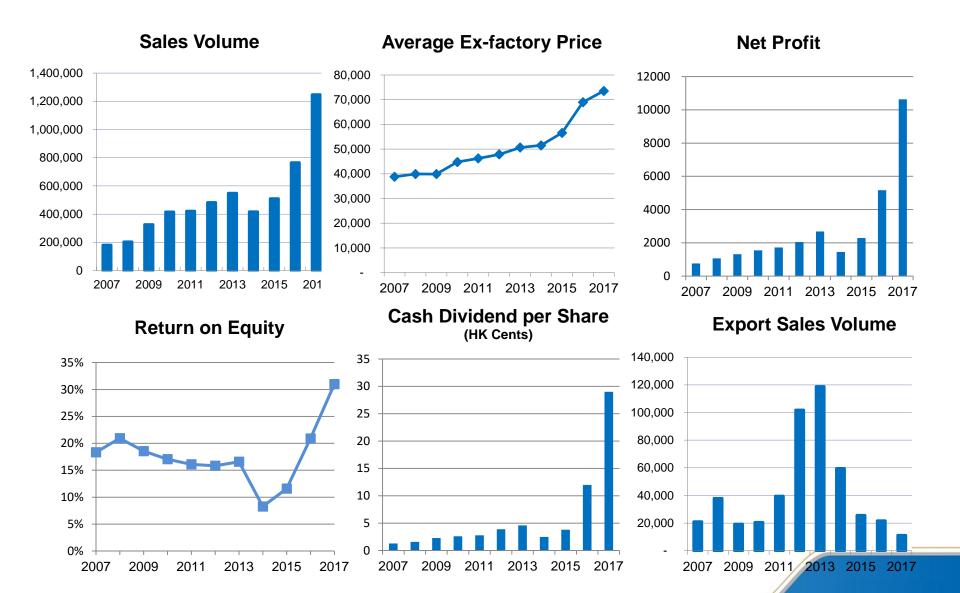
energy strategy

Geely GKUI

- GKUI smart ecosystem comprises:
 - ✓ The cloud storage
 - A desktop similar to your phone
 - ✓ A driver unique ID, safe and reliable
 - ✓ The App ecosystem
- Powerful Speech recognition
- Fast iteractive, timely system update
- First installed in 2018 Boyue, and later in all the models



Financial Performance





Strategy

Products:	 Platform and modular architecture; Focus on powertrain technology; In-house international design capabilities; Joint product architecture with Volvo Car; Focus on EV, PHEV & HEV to speed up new energy product offerings; Strategic alliance to upgrade technologies
Services:	 More than 880 dealers in China; 723 4S dealers and 157 franchisee stores. Vehicle finance JV with BNP Paribas Personal Finance
Branding:	 "Geely" brand for mass market; "Lynk&Co" brand for upper market



Geely Automobile in Figures

Year started:	1998	
Total workforce:	41,600 (on Dec. 31st, 2017)	
Manufacturing facilities:	9 plants in China + 1 JV plant in Belarus	
Products:	14 major models under 5 platforms	
Distribution network:	More than 880 dealers in China; 723 4S dealers and 157 franchisee stores.	
2017 sales volume:	1,247,116 units (99% in China market)	
2017 revenues:	US\$14.8 billion	
Market Capitalization:	US\$26.2 billion (on Apr 16th, 2018)	

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