

Corporate Presentation

Dec 2018

www.geelyauto.com.hk



Sales Performance

Jan. - Nov. 2018

Overall: Domestic: Exports: 1,407,505units +29% YoY 1,387,007 units +28% YoY 20,498 units +88% YoY

LYNK & CO 114,629 units

<u>NEEVs</u> 61,648 units +177%

Sedans(New Emgrand+Vision+Emgrand GL+Kingkong+Borui+Binrui)

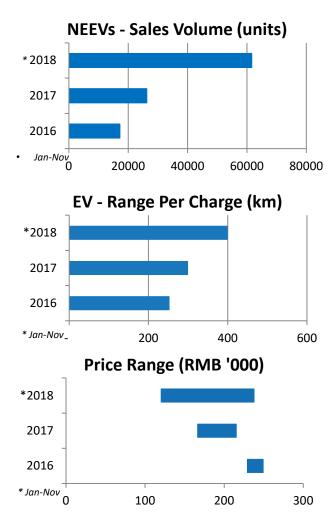
540,022 units +1% YoY

SUVs (Vision SUV+Boyue+X1+X3+S1+Emgrand GS+Binyue) 694,233 units +30% YoY

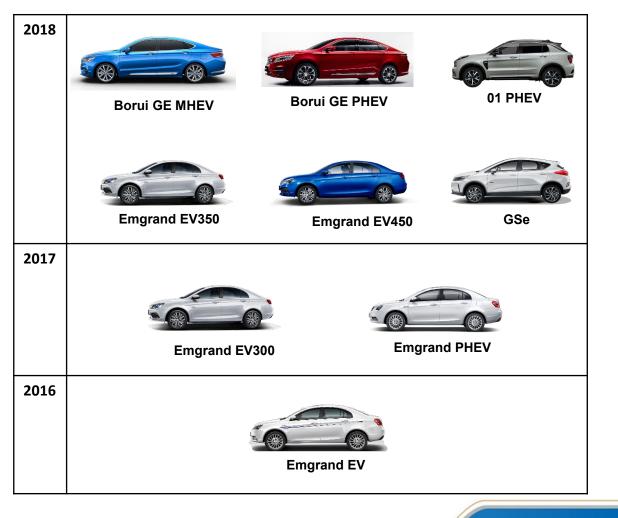




New Energy and Electrified Vehicles



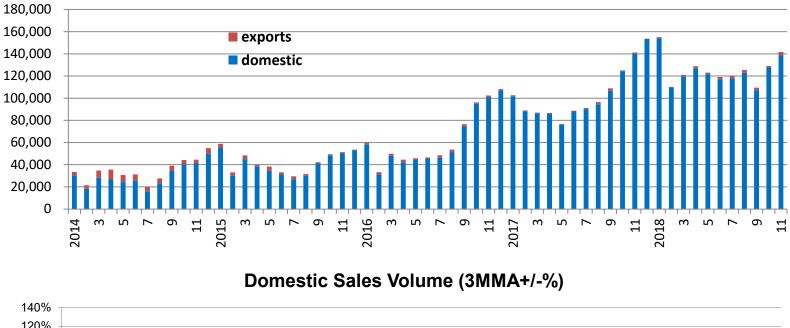
New NEEV models

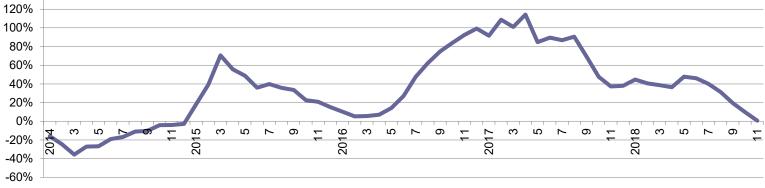




Sales Performance

Monthly Sales Volume



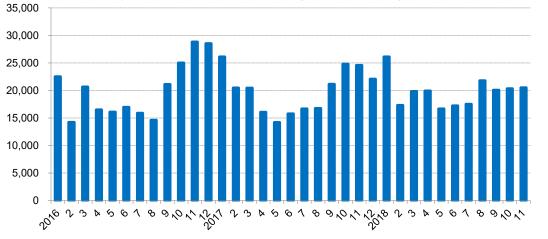


New Emgrand & Vision

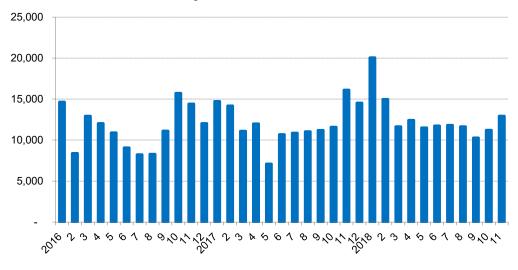


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Monthly Sales Volume of New Emgrand(incl. Emgrand EV)



Monthly Sales Volume of Vision





Borui GE



Monthly Sales Volume of Borui(Incl. Borui GE)

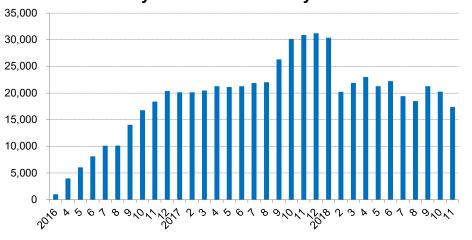
Powertrain:	1.5TD+48V BSG +7DCT
	1.5TD+EV Motor+7DCT
Dimension:	4986/1861/1513
Wheelbase:	2870
Power:	142kw/192kw
Max. Torque:	300/425 N.m/rpm
MSRP:	RMB 136,800-199,800
Fuel consumption:	5.8L/100km 1.6L/100km



Boyue



Monthly Sales Volume of Boyue

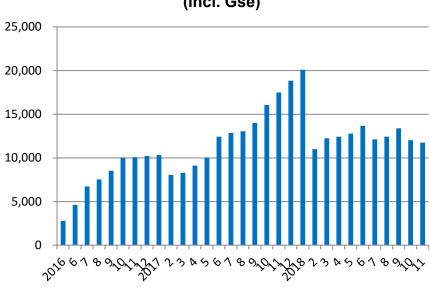


Engine:	1.8T, 2.0L
Transmissions :	6MT, 6AT
Dimension:	4519/1831/1694
Wheelbase:	2670
Power:	135Kw (1.8T)
Max. Torque:	285/1500-4000
-	N.m/rpm(1.8T)
MSRP:	RMB98,800-159,800



Emgrand GS



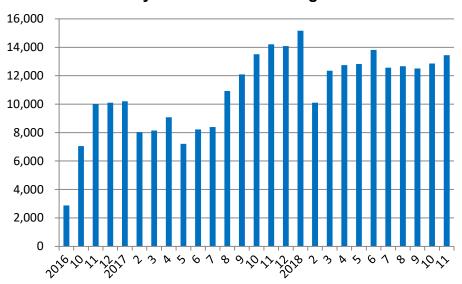


Engine:	1.4T, 1.8L
Transmissions:	6DCT, 6MT
Dimension:	4440/1833/1560
Wheelbase:	2700
Power:	98kw/5200rpm (1.4T)
Max. Torque:	215/2000-4000
	N.m/rpm (1.4T)
MSRP:	RMB77,800-116,800



Emgrand GL





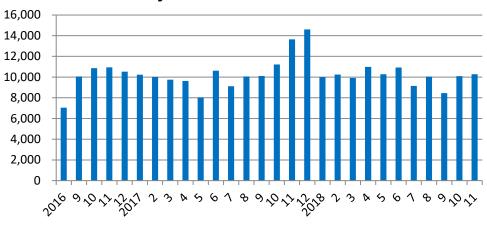
Monthly Sales Volume of Emgrand GL

Engine:	1.4T, 1.8L
Transmissions:	6DCT, 6MT
Dimension:	4725/1802/1478
Wheelbase:	2700
Power:	98kw/5200rpm (1.4T)
Max. Torque:	215/2000-4000
	N.m/rpm (1.4T)
MSRP:	RMB78,800-115,800



Vision SUV





Monthly Sales Volume of Vision SUV

Engine:	1.3T, 1.8L
Transmissions:	CVT, 5MT
Dimension:	4500/1834/1707
Wheelbase:	2661
Power:	98kw/5500rpm (1.3T)
Max. Torque:	185/2000-4500N.m/rpm
MSRP:	RMB74,900-101,900



New Model – Binrui & Binyue



Engine:	1.4T, 1.0T
Transmissions:	6DCT,CVT,6AT,6MT
Dimension:	4680/1785/1460
Wheelbase:	2670
Power:	98kw/5200rpm (1.4T)
Max. Torque:	215/2000-4000
	N.m/rpm (1.4T)
MSRP:	RMB79,800-110,800

Engine:	1.5T, 1.0T
Transmissions:	7DCT, 6MT
Dimension:	4330/1800/1609
Wheelbase:	2600
Power:	130kw/5500rpm (1.5T)
Max. Torque: MSRP:	255/1500-4000 N.m/rpm (1.5T) RMB78,800-118,800



New Products

 2018 New Model Summary Borui GE Binrui Binyue Emgrand GSe LYNK & CO 02 LYNK & CO 03

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2019 New Model Outlook
 2 MPVs
 A sport SUV
 An A0 SUV
 A Pure EV sedan
 2 New models of LYNK & CO



Lynk & Co

 JV with 5:3:2 share holding structure of the listed group, Volvo Car and the parent group

- Supplement current market coverage by Geely (mass) and Volvo brands (premium), targeting at global high-end market segment
- Supported by new vehicle models developed from CMA
- 260 stores in China by end 2018
- 2020 in Europe, followed by USA; 10 new models by 2020
- Lynk & Co recorded 12,321 unit sales in Nov 2018.





New-Vehicle Quality



J.D.Power

2018 China Initial Quality Study[™](IQS)#

Brand	PP100	Overall Rank	Sector Rank*
Lynk&Co	92	3	1
Mass Market Average	107		
Luxury Average	89		

based on responses from 33,404 vehicle owners who purchased their cars between June 2017 and May 2018. The study includes 285 passenger vehicle models and 77 different brands in 71 major cities across China.

* ranking amongst Chinese brands

Source: J.D.Power 2018 China Initial Quality StudySM (IQS)

Geely GKUI

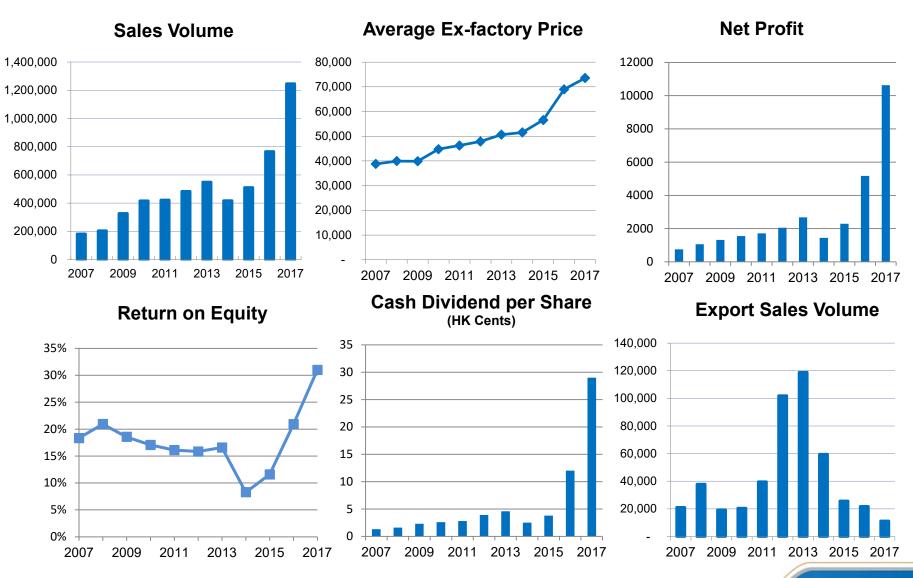
• GKUI smart ecosystem comprises:

- ✓ The cloud storage
- A desktop similar to your phone
- ✓ A driver unique ID, safe and reliable
- ✓ The App ecosystem
- Powerful Speech recognition
- Fast interactive, timely system update
- First installed in 2018 Boyue, and later in all the models





Financial Performance



Auto Finance Joint Venture



- Located in Shanghai
- Registered capital RMB 2B
- Commenced operation in Sep 2015
- Wholesales financing solutions to dealers
- Retail financing solutions to endcustomers
- Focusing on Tier-1 & -2 cities initially
- Supporting Geely, Lynk & Co and Volvo Car brands
- Progressively covering the whole China market
- 1H2018 net profit RMB91m

Strategy

 24 sales agents, 297 sales and service outlets in 24 oversea 		
 24 sales agents, 297 sales and service outlets in 24 oversea 	Products:	 Focus on powertrain technology; In-house international design capabilities; Joint product architecture with Volvo Car; Focus on EV, PHEV & MHEV to speed up new energy product offerings;
 Vehicle finance JV with BNP Paribas Personal Finance 	Services:	 More than 940 dealers and 130 LYNK & CO dealers in China; 24 sales agents, 297 sales and service outlets in 24 oversea countries; Vehicle finance JV with BNP Paribas Personal Finance
Branding: "Geely" brand for mass market;"Lynk&Co" brand for upper market	Branding:	



Geely Automobile in Figures

Year started:	1998
Total workforce:	47,500 (on Jun. 30 th , 2018)
Manufacturing facilities:	9 plants in China + 1 JV plant in Belarus
Products:	10 major models under 5 platforms
Distribution network:	More than 940 Geely dealers , And 130 LYNK & CO dealers in China
2018 1H sales volume:	766,630 units
2018 1H revenues:	US\$7.9 billion
Market Capitalization:	US\$16.0 billion (on Dec 10 th , 2018)

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