

吉利汽車控股有限公司

GEELY AUTOMOBILE HOLDINGS LIMITED

Corporate Presentation

June 2021



Sales Performance

	May 2021		2021 FY	
Overall:	96,167 units	- 12% YoY	540,074 units	+26% YoY
Domestic:	85,783 units	- 19% YoY	483,695 units	+19% YoY
Exports:	10,384 units	+235% YoY	46,379 units	+200% YoY
NEEV*:	6,284 units	+ 3% YoY	22,556 units	+10% YoY



Sedans

209,801 units **+48% YoY**

SUVs

314,270 units **+35% YoY**

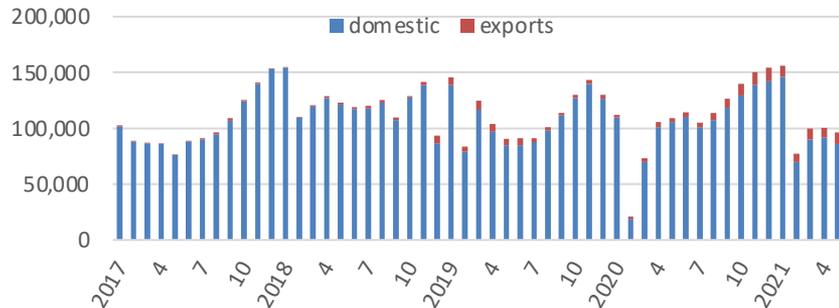
MPV

6,003 units **+3% YoY**

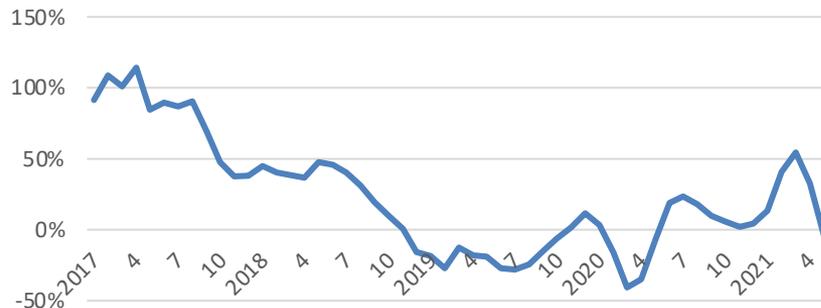
*New Energy and Electrified Vehicle which including MHEV,HEV,PHEV and BEV at this moment.

Sales Performance

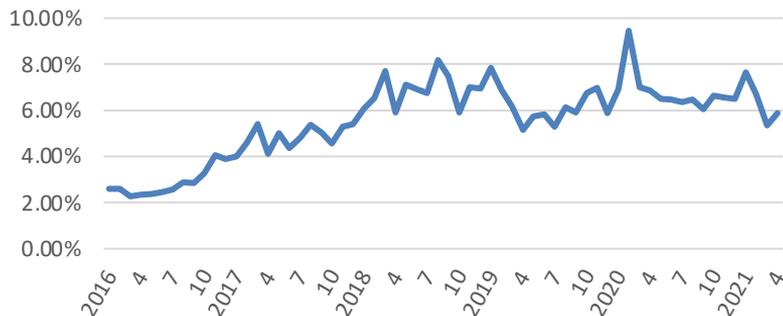
Monthly Sales Volume (units)



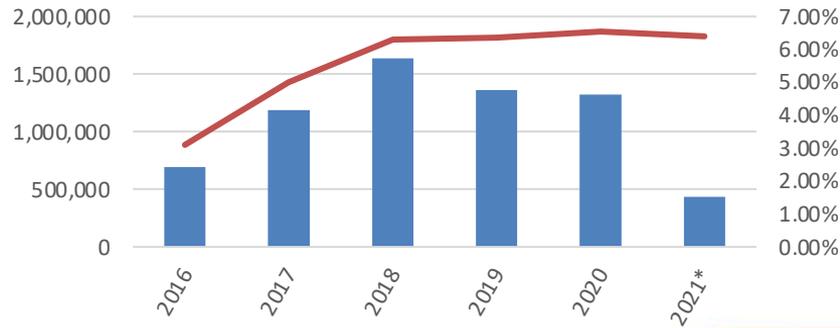
Domestic Sales Volume (3MMA+/-%)



Market Share



Annual Sales Volume & Market Share



Preface & Xingyue

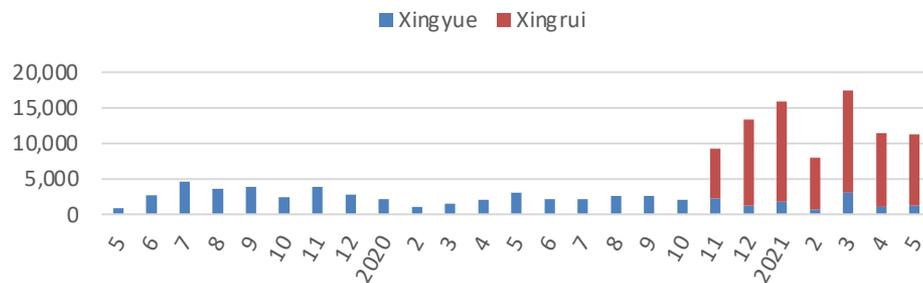
CMA Based sedan and SUV



PREFACE

MSRP:	113,700-149,700 RMB
Dimensions:	4785x1869 x1469
Powertrain:	2.0T X 7DCT/ 140Kw /300N.m
Smart tech:	FOTA,APA,HUD,AEB,LDW,LKA,SLIF,ICC,BSD

Monthly Sales Volume of Xingyue & Xingrui(units)

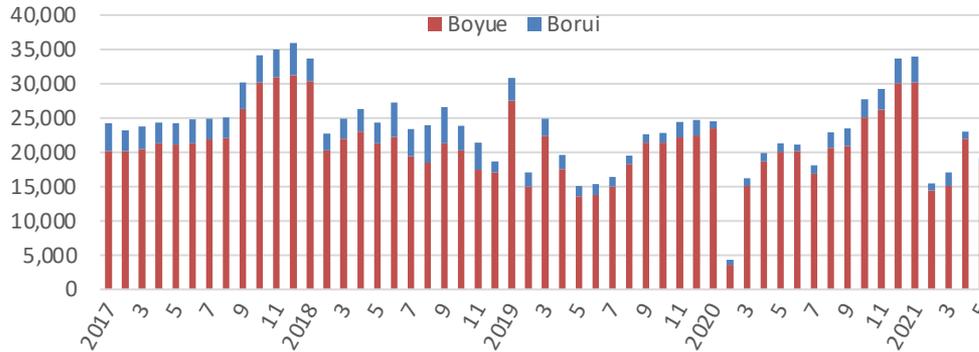


Boyue & Borui



- Borui GE: the B segment sedan was awarded the “Grand Car in China 2019”
- Boyue is one of the best-selling SUV models in China & Malaysia.

Monthly Sales Volume of Boyue & Borui (units)

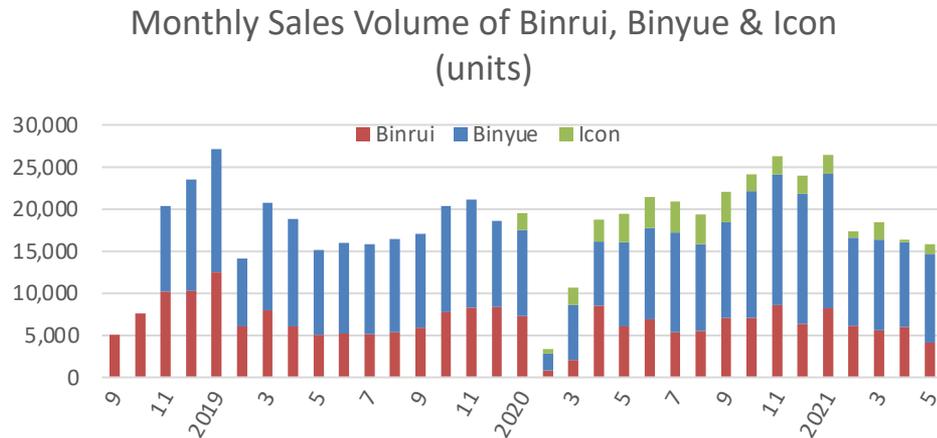


Geely’s SUV Sales Volume Ranking

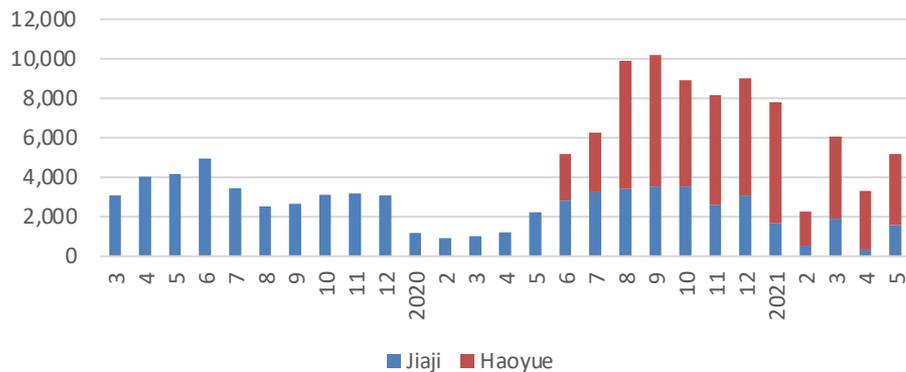
Country	2019	2020H1
China	#3	#3
Malaysia	#1	#1

Binrui & Binyue & ICON/Haoyue & Jiaji

All 3 models are based on BMA platform



Monthly Sales Volume of Jiaji & Haoyue (units)

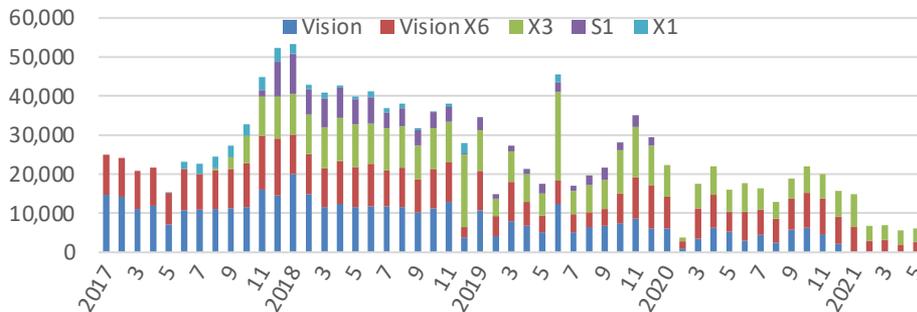


New Emgrand & Vision Family

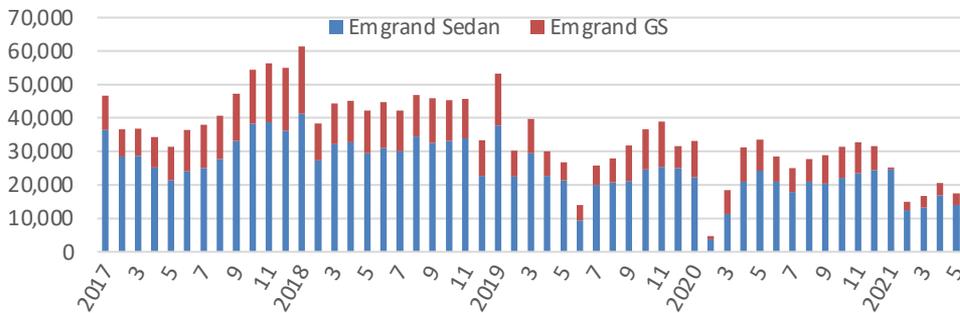
New Emgrand remains the best-selling sedan model among local brands.



Monthly Sales Volume of Vision Family (units)

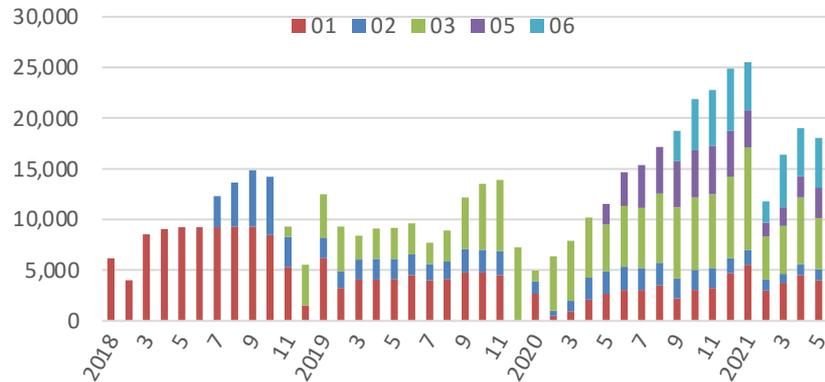


Monthly Sales Volume of Emgrand Family (units)



LYNK & CO

Monthly Sales Volume of Lynk & Co (units)

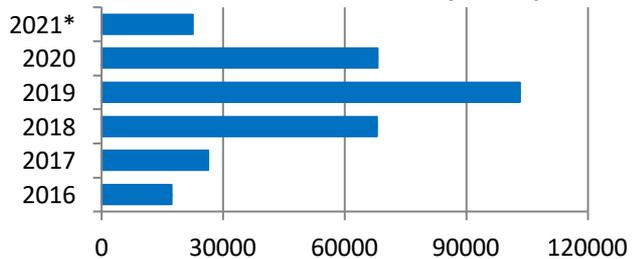


- The fastest growing premium local brand in China Market
- Recorded 500K+ unit sales since its debut in late 2017
- Delivery started in Europe in April 2021.

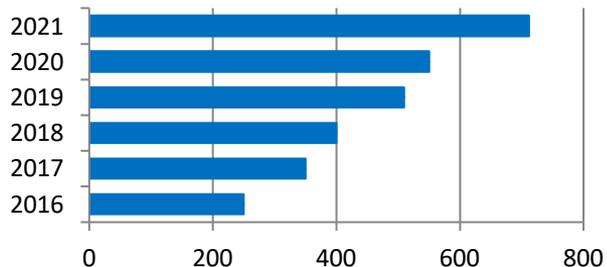
Know more LYNK & CO at www.lynkco.com

New Energy and Electrified Vehicles

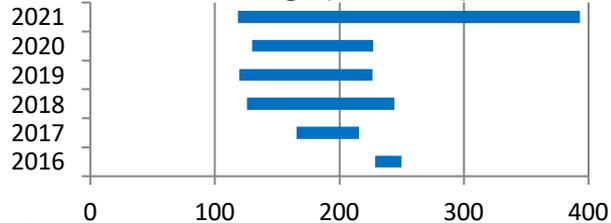
NEEVs - Sales Volume (units)



EV - Range Per Charge(km,NEDC)



Price Range (RMB '000)



ICON MHEV



Boyue pro MHEV



Jiayi ePro



Borui ePro



Emgrand GL PHEV



Emgrand GSe



Binyue ePro



Emgrand EV500



Geometry A



Geometry C



Xingyue MHEV/PHEV



01 MHEV/HEV



03 PHEV



02 PHEV

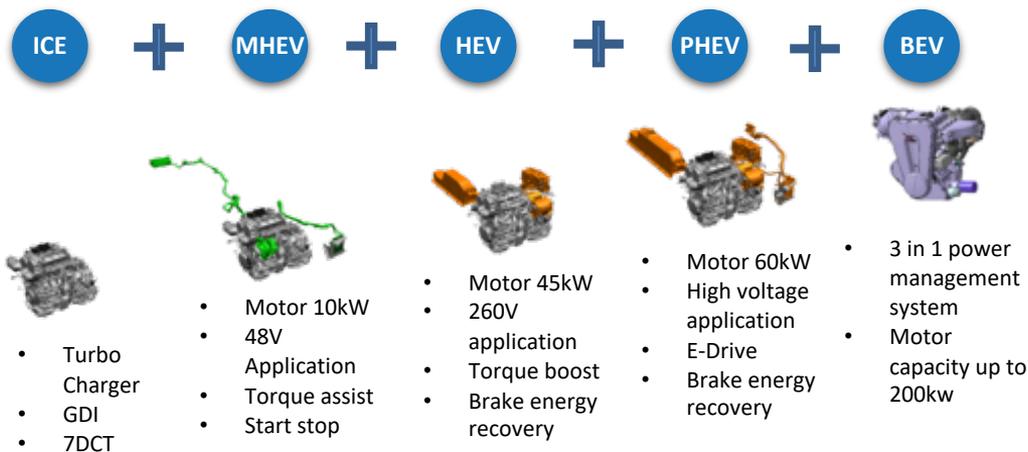


01 PHEV

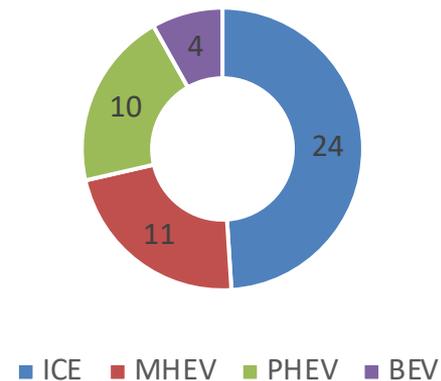
*Jan-May 2021

Powertrain Electrification Strategy

Full range of electrified powertrains from MHEV to pure electric.



Numbers of NEEV vs ICE models in current portfolio (models)

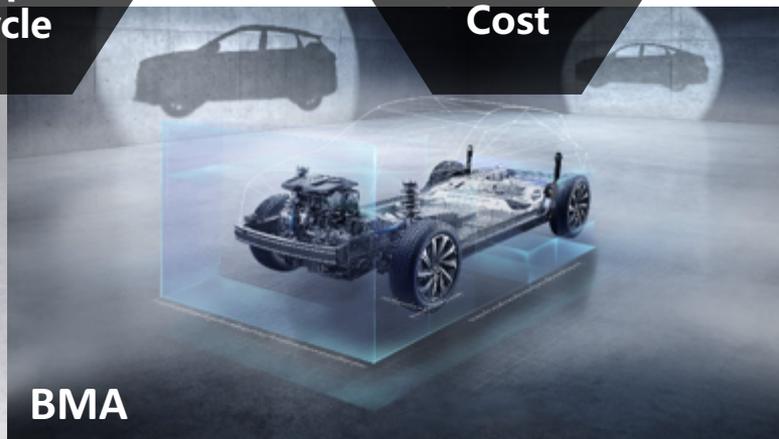
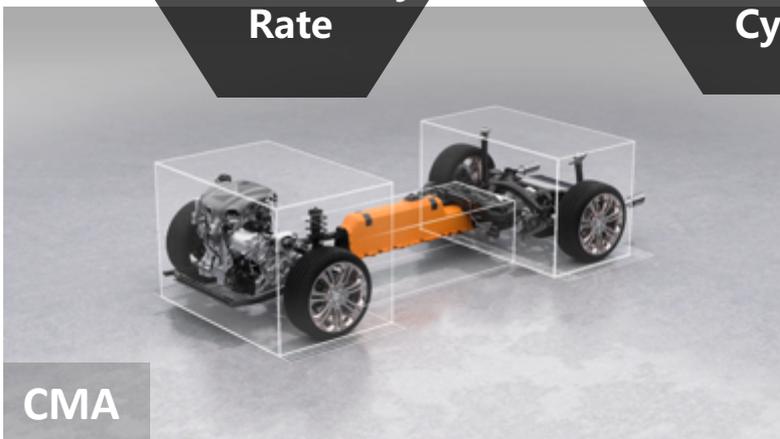


Modular Architecture Development

Higher
Commonality
Rate

Shorter
Development
Cycle

Lower
Manufacturing
Cost



- **Modular Architectures (BMA,CMA,SPA,SEA) to cover the entire product line**
- **A0/A/B/C/D/E segments with versatile powertrain options**
- **Advanced flexible E/E structure**

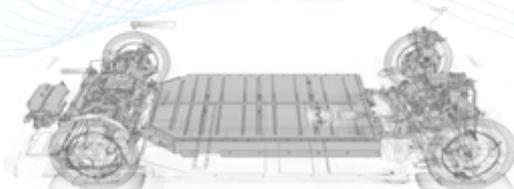
浩瀚 SEA Sustainable Experience Architecture



Ecosystem level



Software level



Hardware level

- Pure Electrical Modular Architecture;
- Wide Band width covering A-E segment;
- Cloud based electric component management;
- Centralized Domain control E/E structure;
- Fully Autonomous Driving from 2025;
- SEA OS to facilitate the future EV ecosystem;
- Open-Source Electric Vehicle Architecture

Autonomous Driving Road Map

The modular Architectures are designed for Full Autonomous Driving of future.

2021

Basic Driver Assistant

- Mass deployment
- As basis of data collection
- Shadow Mode
- OTA Mode

2022

Advanced AD
On structural Road

- Maximize the duration of continuous auto pilot
- Rich Scenes; Cross-layer Packing, Random Parking, hands-off/eyes off in particular scene

2023

Advanced AD
On open Road

- Apply L4 (unsupervised) to the scenes like parking, highway, urban, etc. in specified regions

2025

Fully AD

- Based on technology as full stack SW, HD maps, super brain, etc.
- Achieve fully auto pilot

Our Partners: Zenseact, Mobileye, Waymo

New Products

Xingyue L



Brand New Emgrand



NEW products for 2021:

- Zeekr 001
- Lynk & Co B segment SUV
- CMA platform based Xingyue L
- Brand new Emgrand sedan
- Facelift and new energy versions of existing models

Zeekr 001

ZERO concept

- The world's first mass produced pure electric shooting brake
- Based on the proprietary technology infrastructure – SEA
- Start Price from 280K RMB
- Delivery starting in October 2021



Smart	Feature	Luxury
Co Pilot Full AD	700+km NEDC	150-220mm Air suspension
100% FOTA Full cycle full Scenarios	<4S Acceleration	Power Door Frameless electric door
AI Mate Smart cockpit	80+km/h Elk test	LCD Bespoke Customization

The new pure electric premium brand---ZEEKR

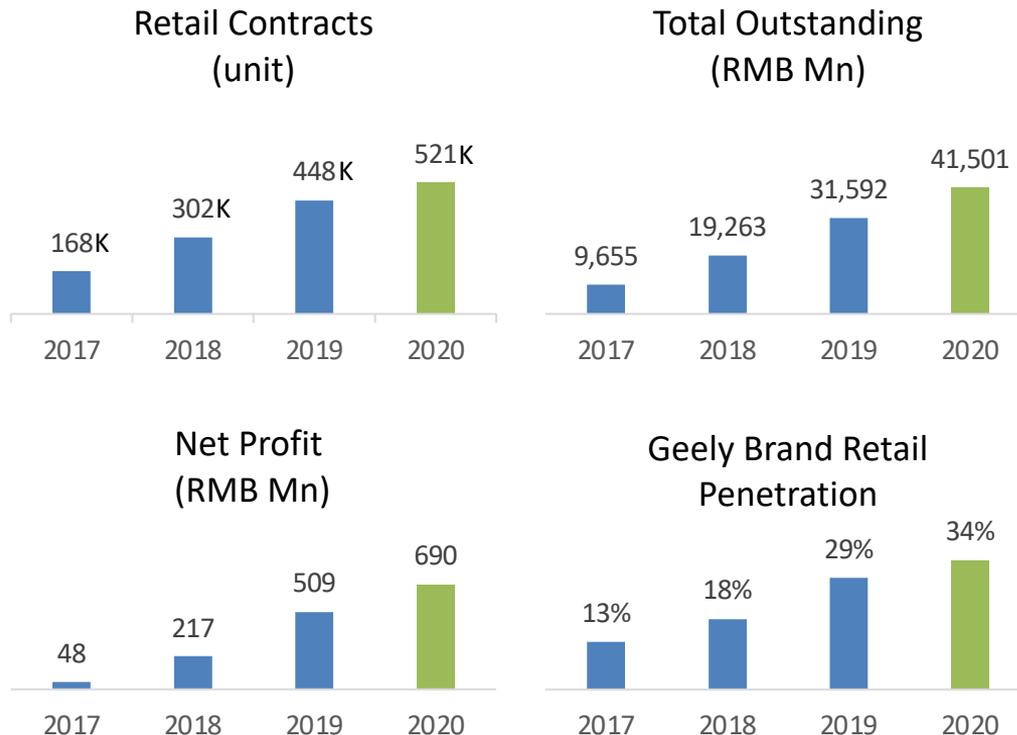


- JV established on 15th April 2021 with 51:49 share holding structure of the listed group and the parent group
- Based on the Pure Electric Modular Architecture – SEA
- Starts from Zeekr 001, 6+ models within 3 years
- Direct Sales and servicing network providing superior customer engagement
- Hassle-free charging offerings

Auto Finance Joint Venture



- Retail NPL (non-performing loan: +60 days) at 0.20% in 2020
- Ranked **No.1** in the retail credit segment of J.D. Power 2020 China Dealer Financing Satisfaction Study



Environmental, Social & Governance (“ESG”)

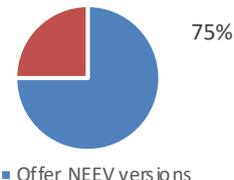


We will take the Blue Geely Action Plan as the core to further support China’s efforts to achieve the goal of carbon neutrality before 2060 and contribute to global climate change mitigation



During Jan - May 2021, NEEVs contributed to 4.3% of total sales volume. For Jiayi, Xingyue & Icon, NEEVs accounted for 38% of their total sales volume

Existing products offer NEEV versions



Plan 1



Intelligent energy-saving and new energy vehicles: hybrid electric vehicles, plug-in hybrid electric vehicles, extended-range plug-in hybrid electric vehicles, and small-displacement energy-saving vehicles



Zeekr, a brand relating to the electricity mobility related products such as intelligent electric vehicle, has been launched in March which would further promote the zero-emission pure electric vehicles

Plan 2



Intelligent pure electric vehicles: establish a brand-new pure electric vehicle company, and actively participate in market competition

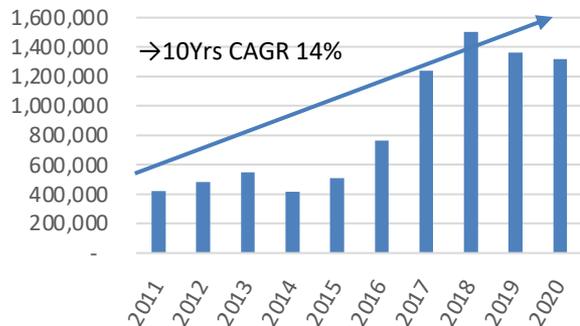


2020 ESG Report has been released on official website on May 7, 2021

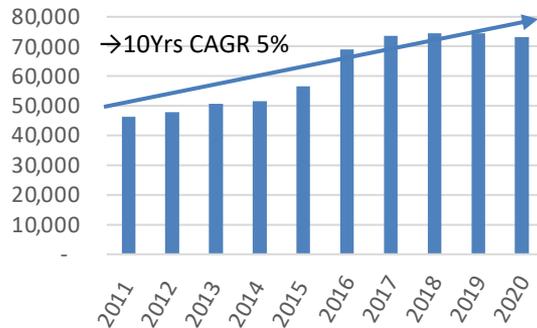
Please click the link for the report:
http://www.geelyauto.com.hk/core/files/corporate_governance/en/2020geelye.pdf

Financial Performance

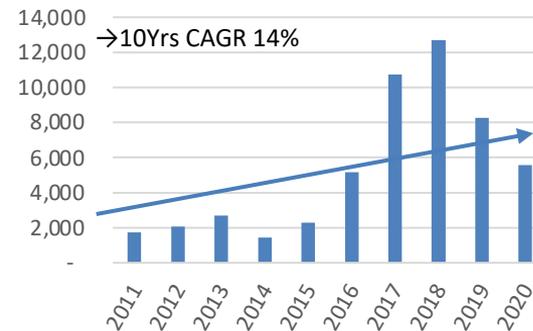
Sales Volume (Units)



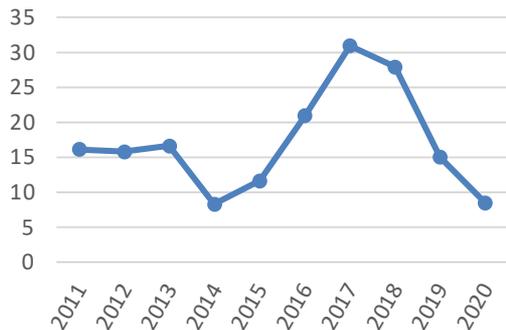
Average Ex-factory Prices (RMB)



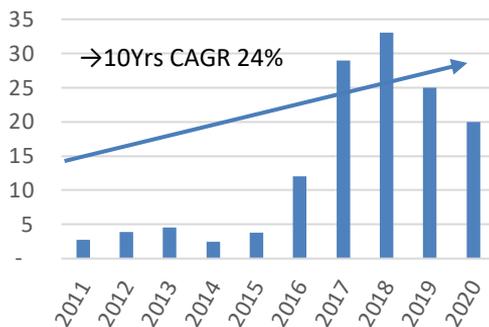
Net Profit (RMB Mn)



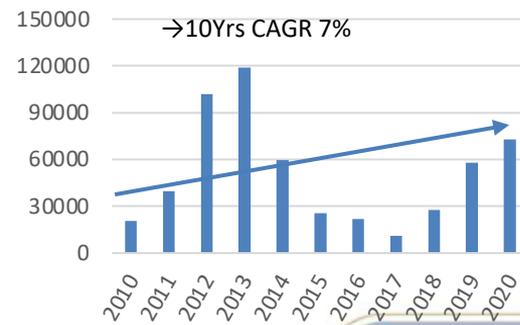
Return of Equity (%)



Cash Dividend Per Share (HK cents)



Export Sales Volume (Units)



Geely Automobile in Figures

Year started:	1998
Total workforce:	38,000 (on Dec. 31 th , 2020)
Manufacturing facilities:	11 plants in China + 1 JV plant in Belarus
Products:	17 major models under 4 platforms & 2 modular architecture
Branding:	<ul style="list-style-type: none"> • “Geely” brand for mass market; • “Lynk&Co” brand for high end market; • “Geometry ” brand for BEV market • “Zeekr” brand for Smart EV market
Services:	<ul style="list-style-type: none"> • More than 989 Geely dealers ,172 Geometry dealers and 295 LYNK & CO dealers in China. 24 sales agents, 23 sales and service outlets in 35 oversea countries; • Vehicle finance JV with BNP Paribas Personal Finance
2020 Sales Volume:	1,320,217 units
2020 Revenues:	US\$14.00 billion
Credit Rating:	S&P:BBB-/Negative; Moody’s Baa3/Stable
Market Capitalization:	US\$27.6billion (on Jun 7 th , 2021)

Important Notice

The information contained herein is meant for presentation purposes only and may not be used and relied upon by any other party. It is not to be taken in substitution for the exercise of judgement. You shall be solely responsible for making your own independent investigation of the merits of the discussions mentioned in this presentation. Geely Automobile Holdings Limited does not make any representations, warranty or guarantee as to the accuracy, completeness or correctness of the contents contained herein. The reproduction and/or dissemination of the contents herein is prohibited without our prior approval. Geely Automobile Holdings Limited and its officers, directors and employees accept no liability whatsoever for any direct or consequential loss howsoever arising from any use of this presentation or further communication given in relation to this presentation or its contents or otherwise arising in connection therewith.

Note: Sources of all data contained in this presentation are from Geely Automobile Holdings Ltd., except specified otherwise.