

# 吉利泛車控股有限公司

#### **GEELYAUTOMOBILE HOLDINGS LIMITED**

## **Corporate Presentation**

March 2021

www.geelyauto.com.hk

## **Sales Performance**

	Feb 2021		2020 FY	
<b>Overall:</b>	77,221 units	+265% YoY	233,547 units	+76% YoY
<b>Domestic:</b>	69,899 units	+276% YoY	216,194 units	+69% YoY
<b>Exports:</b>	7,322 units	+294% YoY	17,353 units	+258% YoY
NEEV*:	2,539 units	+53% YoY	6,828 units	+6% YoY



 Sedans

 92,046 units
 +83% YoY

 SUVs

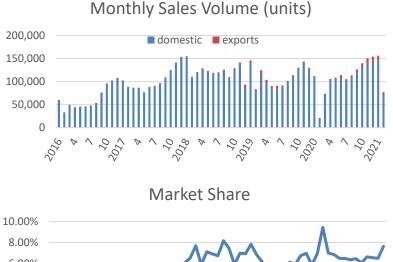
 139,300 units
 +73% YoY

 MPV

 2,201 units
 +6% YoY

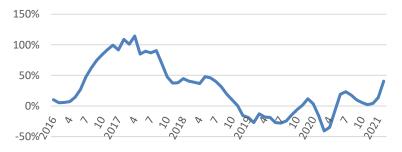
\*New Energy and Electrified Vehicle which including MHEV, HEV, PHEV and BEV at this moment.

## **Sales Performance**

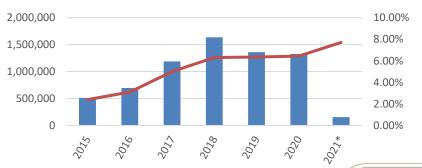




Domestic Sales Volume (3MMA+/-%)



Annual Sales Volume & Market Share



Source: The Company, CAAM

## Xingrui & Xingyue

China car of the year.



Monthly Sales Volumn of Xingyue & Xingrui(units)

■ Xingyue ■ Xingrui







2022年第19届亚运会官方合作伙伴 Official Prestige Partner of the 19th Asian Games Hangzhou 2022

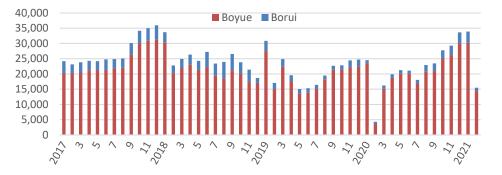
- First Geely Brand Sedan on CMA platform
- Xingrui was awarded "China Car of the Year 2021"
- Selected as the official vehicle of the 19th Asian Games Hangzhou 2022

## **Boyue & Borui**



- Borui GE: the B segment sedan was awarded the "Grand Car in China 2019"
- Boyue is one of the best-selling SUV models in China & Malaysia.

#### Monthly Sales Volumn of Boyue & Borui (units)



#### **Geely's SUV Sales Volume Ranking**

Country	2019	2020H1
China	#3	#3
Malaysia	#1	#1

## **Binrui & Binyue & ICON**

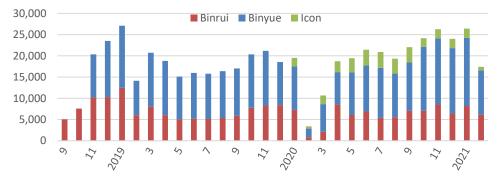


- All 3 models are based on BMA platform
- Binyue was Launched in Malaysian and Philippian Markets.





Monthly Sales Volumn of Binrui, Binyue & Icon (units)

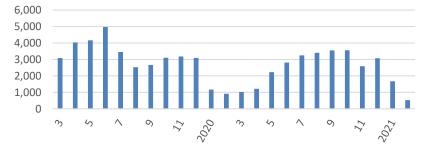


## Jiaji & Haoyue



First Geely Brand MPV

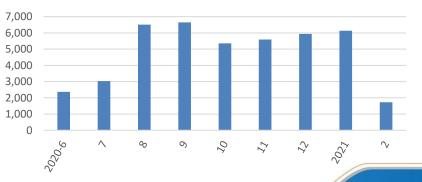
Monthly Sales Volumn of Jiaji (units)



Sales Volume of Haoyue (units)



7-seater SUV



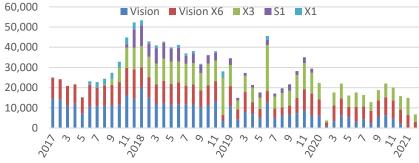


## **New Emgrand & Vision Family**

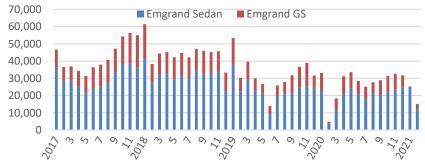
### New Emgrand remains the best-selling sedan model among local brands.



Monthly Sales Volume of Vision Family (units)

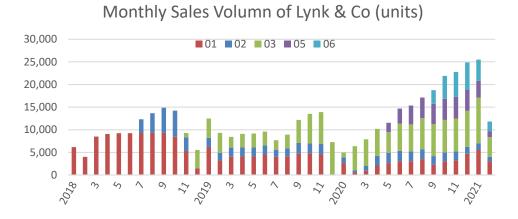


Monthly Sales Volumn of Emgrand Family (units)





## LYNK & CO





- LYNK & CO recorded 175,456 unit sales in 2020, YoY +37%
- Lynk&Co 01 Planned to delivery in Europe in April 2021.
- Two in a row for World Touring Car Cup (WTCR) Cyan Racing Lynk & Co

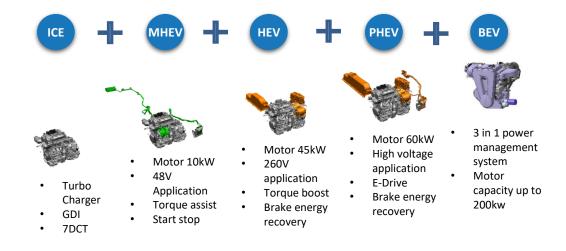


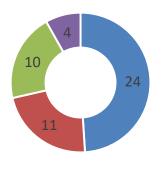


### **Powertrain Electrification Strategy**

# Full range of electrified powertrains from MHEV to pure electric.

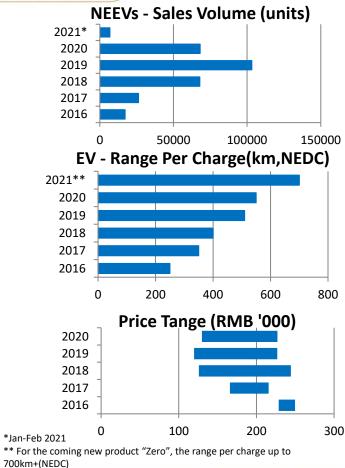
# Numbers of NEEV vs ICE models in current portfolio (models)





<sup>■</sup> ICE ■ MHEV ■ PHEV ■ BEV

## **New Energy and Electrified Vehicles**





ICON MHEV



Boyue pro MHEV



Jiaji ePro



Borui ePro



Emgrand GL PHEV



Emgrand GSe



Binyue ePro



Emgrand EV500



Geometry A



Geometry C

03 PHEV



Xingyue MHEV/PHEV



02 PHEV



01 MHEV/HEV



01 PHEV



## **Modular Architecture Development**



- Modular Architectures (BMA,CMA,SPA,SEA) to cover the entire product line
- A0/A/B/C/D/E segments with versatile powertrain options
- Advanced flexible E/E structure



## **Modular Architecture Development**







# 浩翰 SEA Sustainable Experience Architecture

- Pure Electrical Modular Architecture;
- Wide Band width covering A-E segment;
- Cloud based electric component management;
- Centralized Domain control E/E structure;
- Fully Autonomous Driving from 2025;
- SEA OS to facilitate the future EV ecosystem;
- Open-Source Electric Vehicle Architecture



## **Autonomous Driving Road Map**

The modular Architectures are designed for Full Autonomous Driving of future.

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2021 Basic Driver Assistant

- Mass deployment
- As basis of data collection
- Shadow Mode
- OTA Mode

2022 Advanced AD On structural Road

- Maximize the duration of continuous auto pilot
- Rich Scenes; Crosslayer Packing, Random Parking, hands-off/eyes off in particular scene

2023 Advanced AD On open Road

Apply L4 (unsupervised) to the scenes like parking, highway, urban, etc. in specified regions 2025 Fully AD

- Based on technology as full stack SW, HD maps, super brain, etc.
- Achieve fully
   auto pilot

## **New Products**



Smart	Feature	Luxury
Co Pilot	700+km	150-220mm
Full AD	NEDC	Air suspension
100% FOTA	<4S	Power Door
Full cycle full Scenarios	Acceleration	Frameless electric door
Al Mate	80+km/h	LCD Bespoke
Smart cockpit	Elk test	Customization

#### Zero Concept: The First Model on SEA Platform

- ZERO goes from concept to pre-production in 3 months
- Performance credentials fully validated on test track in Yan Cheng in Dec 2020
- Full testing ahead of production and deliveries in H2 2021

#### NEW products for 2021:

- Lynk & Co Zero Concept
- Lynk & Co B segment SUV
- CMA platform based Boyue/KX11
- Brand new Emgrand sedan
- Facelift and new energy versions of existing models

## **Auto Finance Joint Venture**



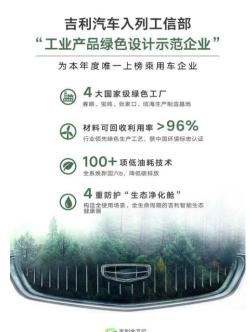
- Retail NPL (non-performing loan: +60 days) at 0.18% in 2020H1
- Ranked <u>No.1</u> in the retail credit segment of J.D. Power 2020 China Dealer Financing Satisfaction Study



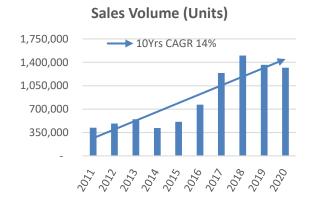


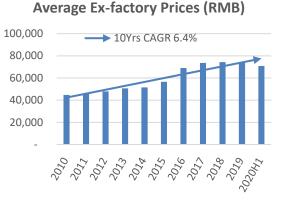
## Environmental, Social & Governance ("ESG")

- During Feb 2021, NEEVs contributed to 2.9% of total sales volume.
   For Jiaji, Xingyue & Icon, NEEVs accounted for 28% of their total sales volume
- About 75% existing products offer NEEV versions
- ICON, Hao Yue and Vision X6 were selected in the 5th batch of "Green Design Product - Automotive Products M1 Traditional Vehicles" by the Ministry of Industry and Information Technology ("MIIT"). A total of 15 Geely products have been selected for 3 consecutive years, representing 38.5% of selected automotive products
- Selected as one of the "Demonstration Enterprises for Industrial Product Green Design" by the MIIT. Geely is the only passenger car company selected in 2020

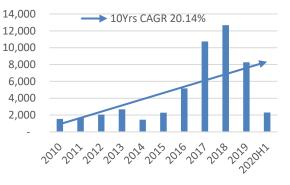


## **Financial Performance**

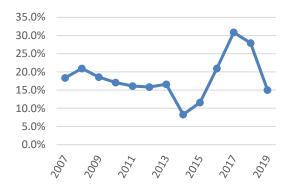




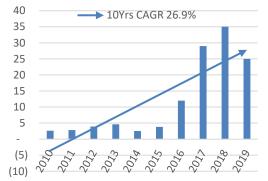




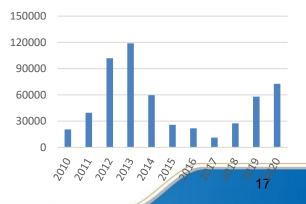
**Return of Equity** 



Cash DPS (HK cents)



**Export Sales Volume (Units)** 



## **Geely Automobile in Figures**

Year started:	1998
Total workforce:	43,000 (on Dec. 31 <sup>th</sup> , 2019)
Manufacturing facilities:	11 plants in China + 1 JV plant in Belarus
Products:	17 major models under 4 platforms & 2 modular architecture
Branding:	<ul> <li>"Geely" brand for mass market;</li> <li>"Lynk&amp;Co" brand for high end market;</li> <li>"Geometry " brand for BEV market</li> </ul>
Services:	<ul> <li>More than 969 Geely dealers ,163 Geometry dealers and 284 LYNK &amp; CO dealers in China. 17 sales agents, 327 sales and service outlets in 17 oversea countries;</li> <li>Vehicle finance JV with BNP Paribas Personal Finance</li> </ul>
2020 Sales Volume:	1,320,217 units
2019 Revenues:	US\$12.40 billion
Credit Rating:	S&P:BBB-/Negative; Moody's Baa3/Stable
Market Capitalization:	US\$28.3billion (on Mar 9th, 2021)

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